



CNY Gay 5K
431 E Fayette St.
Syracuse, NY 13202

Hello Corporate Sponsor!

Last year, Syracuse hosted our third annual CNY Gay 5k. The race was a huge success with almost 300 participants. With the money from registrations, corporate sponsorship and individual donations, we proudly donated \$6,000 to local LGBT non-profits. We are pleased to provide a family-friendly health-focused event during Pride Month.

The event will be held at Long Branch Park on Saturday, June 15th. Advertisements proudly featuring our sponsors (you!) will be spread across CNY, and we would love to have your support in growing this event. More information about sponsorship, our non-profits, volunteering and registration can be found on our website www.CNYGay5k.org.

One hundred percent of the proceeds from this event will be used to support the LGBT community here in Central New York. This year's proceeds will be donated to SAGE Upstate. SAGE Upstate promotes the health and wellbeing of lesbian, gay, bisexual and transgender Central New York as they age. SAGE Upstate serves seven counties including Cortland, Jefferson, Madison, Oneida, Onondaga, and Oswego counties. LGBT older adults are more likely to have less support from biological families. LGBT older adults are also less likely to reach out to social service agencies out of fear of discrimination. SAGE Upstate helps to promote the formation of support networks and create linkages between social services agencies and LGBT older adults. The funds raised will be used for continued community support through health presentations, fitness classes, support networks and social events.

If you are unable to sponsor this year, please still consider participating by signing up for the race, putting together a team of volunteers from your company, or just coming by to cheer!

Thank you!

Val Lisi

Valerie Lisi
CNY Gay 5K
Race Director
CNYGay5K@gmail.com





RAINBOW (Presenting Sponsor)

\$4,000+

- Company name appears as part of CNY Gay 5k logo on all promotional materials
- Premier logo placement on all event publications, shirts and swag bags
- Prominent display of banner at event (you supply your own)
- Logo on Start/Finish banner(s)
- Announcement at award ceremony
- Meet and greet table – provide your corporate materials
- 10 race registrations



PURPLE

\$1,000

- Logo placement (large) on shirts and website
- Prominent display of banner at event (you supply your own)
- Meet and greet table – provide your corporate materials
- 8 race registrations

GREEN

\$500

- Logo placement (small) on shirts and website
- Banner displayed at event (you supply your own)
- 4 race registrations

YELLOW

\$250

- Logo placement (small) on shirts and website
- 2 race registrations

ORANGE

\$100

- Company name listed on website
- Provide materials for swag bags

EXTRAS!

\$

We're flexible. Let's chat about the perks you're interested in, including but not limited to:

- Water Station (you provide company banner and 4 volunteers)
- Logo on swag bags
- Meet and greet table
- Logo on mile markers

In-Kind Donations: Donations of goods, services or media coverage will be given appropriate sponsorship benefits above depending on the value.

All Sponsors: Can provide materials for swag bags. Logo or company name will be displayed on our website.

About the Shirts: They will come in a variety of colors (the rainbow) with a single color of ink printed on each. Please provide a single-color logo that can be used for this purpose. Example: purple shirt with yellow ink.



Donor/Sponsorship Application

SPONSOR CONTACT INFO

Name	
Title	
Company Name	
Street Address	
City, State, Zip	
Phone	
Email	

SPONSORSHIP LEVEL

Please check the appropriate box

<input type="checkbox"/>	Purple	\$1000
<input type="checkbox"/>	Green	\$500
<input type="checkbox"/>	Yellow	\$250
<input type="checkbox"/>	Orange	\$100
<input type="checkbox"/>	Red	Extras

Please describe any goods/services/volunteerism you would like to donate:

PAYMENT INFORMATION

- Invoice me - please ensure payment by May 17, 2019
- I've included a check made out to Sage Upstate with "CNY Gay 5K" written in the memo

Please fill out this form and return it to CNYGay5k@gmail.com or mail to:

CNY Gay 5K
c/o Sage Upstate
431 E Fayette St
Syracuse, NY 13202

Payments must be received by May 17, 2019

Questions? Contact Valerie Lisi at 716.440.0440 or CNYGay5k@gmail.com